

THE EVENT FOR PEOPLE WITH PROJECTS



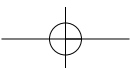
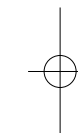
Matt James
Feature Curator

GARDENS & LANDSCAPING

at



EARLS COURT, LONDON
30 SEP - 2 OCT 2011





GARDENS & LANDSCAPING

The outdoor space of all homes is becoming more important in today's housing environment as gardens are being utilised as a fifth room. This new area at the National Home Improvement Show will look at how the outdoor area can be transformed using a variety of methods and ensures space offers true value to its owners.

From garden design and planting techniques to decking and furniture this area offers everything for both the urban dwellers and the country residents. Matt James (Channel 4's City Gardener) will be also be Curator of the central feature within this area and will be on hand to offer guidance and advice to visitors. Selected exhibitors will also be invited to take part in a dedicated seminar theatre which will form part of this feature.

Where else could you present your products / services to this discerning and affluent audience that has a household income 2.5 times higher than the national average!



Areas include:

- Awnings and Blinds
- Decking
- Furniture
- Garden Buildings
- Garden Design
- Irrigation
- Landscaping Services
- Lighting
- Ornaments
- Paving
- Plants
- Pots and Planters
- Spas & Pools
- Tools
- Water features

Get Involved

You could exhibit from as little as £1580 for a 4m² stand including shell scheme. To enquire about stand options please contact the team on 01527 834480 and we'll look at a package to suit your needs.



Matt James
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www.improveyourhideshow.co.uk

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